

HUNGRY AT PBIEC?



Don Chepos
Above International Arena

NEW!

Tony's Fast Food

located in Trailer Row between Anne Gittins Photography and Tack n Rider

Magdalena's Mexican Food

located by Ring 10

Nathalie's Cafe

located by Ring 9

Muddy Paw Coffee

located by Ring 9

Loopy's Coffee & Crepes

located in Vendor Row

Oasis Cafe

located at the beginning of Vendor Row

Anonymous Coffee Co.

located by Barn 4

NEW!

MDI Lobster & BBQ

located by Ring 10

Farm Stand

located by Pony Island

Bustle & Brew

(within Farm Stand)

Meraki Juice Kitchen

(within Farm Stand)

Tess & Co.

(within Farm Stand)

Silva's

located by Pony Island

Tiki Hut

located at Tiki Terrace

Island's Kitchen

located by South Ring

VISIT OUR FOOD VENDORS FOR A WIDE VARIETY OF FOOD AND DRINK!

\$2,500 GROOM'S CLASS
FRIDAY, FEBRUARY 11 • Ring 10 • 3:00 p.m.

Visit the
Horse Show
Office for more
information
and
to enter.



Martha Jolicoeur's Leading Lady Award Returns for 12th Year



Dr. Stephen Norton and Martha Jolicoeur present the Martha W. Jolicoeur Leading Lady Award to first-time recipient Zoe Conter (right) of Belgium during WEF 2. © Sportfot

The best ideas having staying power, as proven by the Martha W. Jolicoeur Leading Lady Rider Award. For the 12th consecutive year, leading Florida realtor Martha Jolicoeur is presenting the award at the Winter Equestrian Festival (WEF). As a former international show jumping competitor herself, Jolicoeur introduced the award as a way of recognizing female athletes in an Olympic sport where men and women compete as equals.

"When I was competing, one of my biggest goals was to try and earn the leading lady rider title because it usually meant you were having a banner show," said Jolicoeur, who was the American Grand Prix Association (AGA) 'Rookie of the Year' in 1985.

The inaugural Martha W. Jolicoeur Leading Lady Rider Award was first presented at WEF in 2011. In the 12 years since its introduction, the Leading Lady Award has become a coveted title amongst the female show jumping competitors.

Each week, points are tabulated from the WEF Challenge Cup and feature grand prix event to determine the recipient of the Martha W. Jolicoeur Leading Lady Rider Award. In addition, the female competitor who accumulates the most points throughout the 13-week circuit earns the Overall WEF Leading Lady Rider Award. Signage posted outside the Tiki Hut near the International Arena displays the current overall point standings, as does every issue of the WEF Weekly Wire.

The list of past overall winners reads like a who's who of show jumping. So far, every winner during the 2022 WEF season has been a first-time recipient except for Chloe Reid, 25, who won the title for the second time

in her career during WEF 4. The first time she won, Reid was under 21 and too young to enjoy the champagne that is among the gifts traditionally presented to the winner.

For the 2022 season, Jolicoeur, who is part of the elite Douglas Elliman Real Estate Sports and Entertainment division, and her husband, Dr. Stephen Norton of Norton Dental Arts, are presenting the leading ladies with a bottle of champagne, beautiful fresh flowers, and a gift certificate for a shopping spree at Hunt Ltd.

"I'm so honored that I got to be the leading lady," said Zoe Conter, 23, of Belgium after winning the title during WEF 2. "There are so many great female riders, especially competing here at WEF, so it means a lot to win this award. I didn't expect it at all. I owe everything to my horse who was amazing all week."

Heather Caristo-Williams of the U.S. won the title during the opening week of WEF and continues to lead the overall standings after WEF 4.

"It has been a dream of mine for a really long time," said Caristo-Williams, 43, of winning her first Leading Lady title. "I've seen so many amazing women win this, and I am just so honored to win it myself for the first time. I've always

watched and imagined that I would be here someday. It's really special to achieve it."

Jolicoeur's Leading Lady Award, which she presents in memory of her fellow realtor and horsewoman Dale Lawler, shines the spotlight on women who achieve success at one of the most competitive show circuits in the world - the Winter Equestrian Festival.

To learn more about Jolicoeur, visit MarthasProperties.com and be sure to follow her on Facebook and Instagram.

Past Martha W. Jolicoeur Overall Leading Lady Rider Award Winners:

- 2011 - Bezie Madden (USA)
- 2012 - Bezie Madden (USA)
- 2013 - Reed Kessler (USA)
- 2014 - Lauren Hough (USA)
- 2015 - Meredith Michaels-Berberbaum (GER)
- 2016 - Tiffany Foster (CAN)
- 2017 - Laura Chapot (USA)
- 2018 - Margie Engle (USA)
- 2019 - Amanda Derbyshire (GBR)
- 2020 - Jessica Springsteen (USA)
- 2021 - Adrienne Sternlicht (USA)

By Jennifer Ward/Jump Media